

Binxy Cats Student Rubric

Names: Santa-Isabel
Elizabeth
Toska-Ann
Patricia-Marie

Part 1: *Binxy Cats* Background Info. 20/20

Part 2: *Binxy Cats* Graphing 25/25

Part 3: *Binxy Cats* Commercial 50/50

Part 4: Oral Presentation 5/5

5 Length
4 Group Members
Yes Target Market
D-F Consumer Demographic
Yes Use of *Binxy Cats*
Yes Flavor
Yes Price
Yes Catch Phrase

Teacher Comments:

You are basically a phenom. You hit every point asked of you both in the video and throughout your independent work. I enjoyed how you neatly charted out your curves, were thorough with the background information, and orally presented your topic in an academic fashion. Love, love, loved, your commercial!