



Tucker: The Man and His Dream

Who is Tucker and what does he want to build?

What type of market structure is Tucker trying to enter? _____

Who are Tucker's main competitors?

- 1.
- 2.
- 3.

What does Tucker do to create a *demand* for his product?

How/why does the government help/*subsidize* Tucker by giving him the factory?

Describe two actions taken by the "*Big Three*" to discourage Tucker from bringing his car to market?

- 1.
- 2.

Describe some of the start-up costs Tucker faces as he attempts to build and bring a new automobile to market.

- | | |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

Why would the "*Big Three*" not want Tucker to sell his product?

How does Tucker represent the American (Capitalist) Dream?

