

Entrepreneurship Choosing A Franchise

Using information found in the following link, choose two franchises you think would be good investments and answer the questions that follow.

<http://www.entrepreneur.com/franchise500/index.html>

Option I:

Franchise Name: _____ Franchise 500 Rank: _____

Products/Services: _____

Number of Locations: _____

Year Founded: _____ Year Began Franchising: _____

Brief Summary of Business:

Total Investment: _____

Franchise Fee: _____

Ongoing Royalty Fee: _____

Term of Franchise Agreement: _____

Training:

Ongoing Support:

Option 2

Franchise Name: _____ Franchise 500 Rank: _____

Products/Services: _____

Number of Locations: _____

Year Founded: _____ Year Began Franchising: _____

Brief Summary of Business:

Total Investment: _____

Franchise Fee: _____

Ongoing Royalty Fee: _____

Term of Franchise Agreement: _____

Training:

Ongoing Support:

Which franchise offers the best opportunity for success?

Why?