Unlimited Liability	Easy to Form	Few Government Regulations	Needs Accurate Tax & Employee Records	Long Work Hours	Use of Personal Savings and Investments	
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Unlimited Liability	Easy Form	Fewer Government Regulations	Needs Accurate Tax & Employee Records	Long Work Hours	Use of Personal Savings and Investments	
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				Long Work Hours		

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Unlimited Liability	Easy to Form	Life of Partnership Limited	Secure Financing More Easily	Complimentary Skills	Articles of Partnership	
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Articles of Incorporation	Stricter Regulations	Must Issue Stock	Limited Liability for Investors	Easier Time Raising Money	Board of Directors	
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Can Be a Hybrid	Quick Start Up	Recognizable Brand	Lasts for a Fixed Period of Time (5-30 years)	Royalty Fees	Documents of Disclosure	
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Can Be a Hybrid	Quick Start Up	Recognizable Brand				
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	Quick Start Up		Lasts for a Fixed Period of Time	Royalty Fees	Documents of Disclosure	
Can Be a Hybrid		Recognizable Brand	(5-30 years)			

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Can Be a Hybrid	Quick Start Up	Recognizable Brand				
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Can Be a Hybrid	Quick Start Up	Recognizable	Lasts for a Fixed Period of Time (5-30 years)	Royalty Fees	Documents of Disclosure	
		Brand				
Can Be a Hybrid	Quick Start Up Brand	Recognizable Brand	Lasts for a Fixed Period of Time (5-30 years)	Royalty Fees	Documents of Disclosure	
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	Quick Start Up		Lasts for a Fixed Period of Time	Royalty Fees	Documents of Disclosure	
Can Be a Hybrid		Recognizable Brand	(5-30 years)			

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	Quick Start Up		Lasts for a Fixed Period of Time	Royalty Fees	Documents of Disclosure	
Can Be a Hybrid		Recognizable Brand	(5-30 years)			

Matching the Characteristics

Sole Proprietorship	Partnership	Corporation	Franchise