

Binxy Cats Student Rubric

Names: _____

Part 1: *Binxy Cats* Background Info. /20

Part 2: *Binxy Cats* Graphing /25

Part 3: *Binxy Cats* Commercial /50

Part 4: Oral Presentation /5

- _____ Length
- _____ Group Members
- _____ Target Market
- _____ Consumer Demographic
- _____ Use of *Binxy Cats*
- _____ Flavor
- _____ Price
- _____ Catch Phrase

Teacher Comments: